

HOPPERx1
LONDON



Show Your Support for Building a Strong Community of Women Technologists in London

AnitaB.org Hopperx1 London

June 14, 2019, in London, UK

Meet and recruit some of the best minds in the London Community at our **Career Fair**.



The AnitaB.org Hopperx1 London event is the perfect venue for your organization to connect with women technologists in the UK. We offer different levels of sponsorships, each with unique benefits.

Impact

Make an impact in the tech world by promoting diversity.

Sponsor

Choose the sponsorship package that fits your organization's needs.

Engage

Organizations feel better engaged with women technologists at Hopperx1 events than at other local events.



Hopperx1 London Sponsor

AnitaB.org Hopperx1 sponsorships are an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available *April 22 through May 24*, or until sold out.

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at our [sponsor purchasing site](#).

Corporate Sponsors

	PLATINUM Lanyard Sponsor £27,500 \$36,000	PLATINUM Conference Bags Sponsor £27,500 \$36,000	PLATINUM Breakfast Sponsor £27,500 \$36,000
Career Fair Table Top Size	13ft x 3ft 4m x 1m	13ft x 3ft 4m x 1m	13ft x 3ft 4m x 1m
Vendor Registrations	10	10	10
General Registrations Purchase Option (\$200/£153)	Up to 3	Up to 3	Up to 3
Funding Allocation for Student Scholarship	10	10	10
Program	Listed	Listed	Listed
Signage and Recognition	Logo listed under Platinum Sponsors with additional signage for specific sponsorship	Logo listed under Platinum Sponsors with additional signage for specific sponsorship	Logo listed under Platinum Sponsors with additional signage for specific sponsorship
Conference Giveaways	Giveaway items for 600 attendees at Career Fair Table	Giveaway items for 600 attendees at Career Fair Table	Giveaway items for 600 attendees at Career Fair Table
Specific Sponsorship	Lanyards	Conference Bags	Breakfast
Specific Sponsorship Description (Attendee Impact is 600)	Gain maximum visibility by placing your organization’s logo on official Hopperx1 London lanyards. Co-branded with the AnitaB.org logo, these lanyards hold participant badges, which are required to be worn at all times. Provided to all attendees.	Lend attendees a helping hand by sponsoring the Hopperx1 London bag. Emblazoned with your organization’s logo and the AnitaB.org logo, bags provide each attendee a convenient way to carry materials. Provided to all attendees.	Catch attendees’ eyes as they prepare for sessions and grab a coffee, drink, and a meal. Two-minute speaking opportunity at general session.

- **Student Registrations** allow access to all sessions and Career Fair.
- **General Registrations** allow access to all sessions and Career Fair. Additional registrations must be purchased by May 24.
- **Vendor Registrations** allow access to all sessions and Career Fair. Must be assigned by May 31 or be forfeited.
- **Funding Allocation for Student Scholarship** allows for student registration scholarship to be given to student per a scholarship application process.

Please note: No refunds for all purchases.



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	PLATINUM Lunch Sponsor £27,500 \$36,000	PLATINUM Evening Reception Sponsor £27,500 \$36,000
Career Fair Table Top Size	13ft x 3ft 4m x 1m	13ft x 3ft 4m x 1m
Vendor Registrations	10	10
General Registrations Purchase Option (\$200/£153)	Up to 3	Up to 3
Funding Allocation for Student Scholarship	10	10
Program	Listed	Listed
Signage and Recognition	Logo listed under Platinum Sponsors with additional signage for specific sponsorship	Logo listed under Platinum Sponsors with additional signage for specific sponsorship
Conference Giveaways	Giveaway items for 600 attendees at Career Fair Table	Giveaway items for 600 attendees at Career Fair Table
Specific Sponsorship	Lunch	Evening Reception
Specific Sponsorship Description (Attendee Impact is 600)	Catch attendees' eyes as they take a break from sessions to enjoy a coffee, drink, and a meal. Two-minute speaking opportunity at general session.	This reception gives attendees, sponsors, and speakers the chance to network and celebrate accomplishments. Two-minute speaking opportunity.

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Corporate Sponsors

	GOLD	SILVER
	£14,000 \$18,000	£4,500 \$6,000
Career Fair Table Top Size	3ft x 6ft 1m x 2m	3ft x 6ft 1m x 2m
Vendor Registrations	8	3
General Registrations Purchase Option (\$200/£153)	Up to 2	N/A
Funding Allocation for Student Scholarship	5	2
Program	Listed	Listed
Signage and Recognition	Logo listed under Gold Sponsors	Name listed under Silver Sponsors
Conference Giveaways	Giveaway items for 600 attendees at Career Fair Table	Giveaway items for 600 attendees at Career Fair Table
Specific Sponsorship	N/A	N/A
Specific Sponsorship Description (Attendee Impact is 600)	N/A	N/A

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